

ART *m* URA
HANDCRAFTED WALLCOVERING

Catalogue

Pochoir

MEET ARTMURA

We create contemporary handmade wallcoverings in Italy, in the province of Turin, carrying on a family tradition that began in 2008 with the name La Scala Milano Wallcovering.

Realizziamo rivestimenti murali contemporanei fatti a mano in Italia, in provincia di Torino, portando avanti una tradizione familiare iniziata nel 2008 con il nome La Scala Milano Wallcovering.

RELIEF MATERICITÀ

Our wallcoverings are made using specially formulated paints and blends enriched with pigments and minerals. Spatulas and brushes are used to create geometric patterns and textures inspired by contemporary painting and natural materials such as stone, wood and metal. The finishing processes give our decorations different surfaces, adapting them to every type of environment and personal preference.

I nostri rivestimenti sono realizzati utilizzando vernici e impasti appositamente formulati, arricchiti con pigmenti e minerali. I pattern, disegnati con spatole, spazzole e pennelli, danno forma a fantasie geometriche e texture materiche, ispirate alla pittura contemporanea e a materiali naturali, come pietre, legno e metalli. I processi di finitura offrono ai nostri decori, superfici sempre diverse, adattandole ad ogni tipo di ambiente e preferenze personali.

RESEARCH SPERIMENTAZIONE

We are always on the lookout for new effects and materials, experimenting with decorative techniques that reflect informal art and natural features. By exploring new pictorial possibilities in wallcovering, we break away from traditional schemes while maintaining the same standards of installation and durability.

Siamo sempre alla ricerca di effetti e materiali inediti e sperimentiamo tecniche decorative che ricalcano l'arte informale e i tratti della natura. Lo studio di nuove possibilità pittoriche all'interno dell'ambito wallcovering si svincola così dagli schemi tradizionali, garantendo, però, gli stessi standard di posa e durabilità.

SUSTAINABILITY SOSTENIBILITÀ

We are committed to finding sustainable solutions that respect the environment and the well-being of artisans. Ours is an evolving path where artistic research is accompanied by the study of new, more ecological alternatives. The use of water-based paints and the air-drying of the panels reduces our environmental impact. Our wallcoverings are made to measure to fit perfectly into the rooms, thus reducing waste.

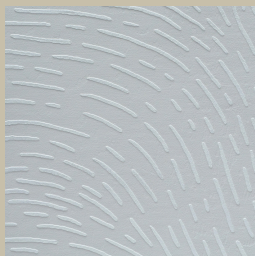
Ci impegnamo nella ricerca di soluzioni sostenibili che rispettino l'ambiente e il benessere degli artigiani. Il nostro è un percorso in divenire in cui la ricerca artistica si affianca allo studio di nuove alternative più ecologiche. L'utilizzo di colori a base acqua e l'essiccazione all'aria dei pannelli riduce il nostro impatto ambientale. I rivestimenti sono realizzati su misura per adattarsi perfettamente agli spazi e limitare così gli sprechi.



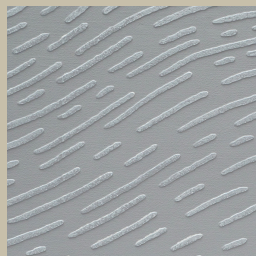




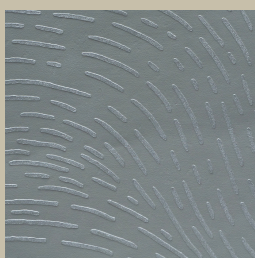
WAVE 001-004



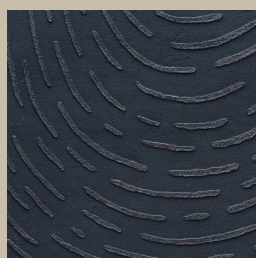
WAVE 001



WAVE 002



WAVE 003



WAVE 004

TECHNICAL INFORMATION

SUPPORT:	NON-WOVEN
WIDTH:	1 M
MIN. ORDER:	1 M
MAX. LENGHT:	4 M (LONGER LENGHTS ON REQUEST)
PATTERN REPEAT:	HORIZ. 100 CM / VERT. 100 CM
STOCK:	ON REQUEST
CUSTOMIZATION:	COLOR, EFFECT, PATTERN
PERFORMANCE:	FIRE RETARDANT CLASS A
CARE INSTRUCTION:	SPONGEABLE





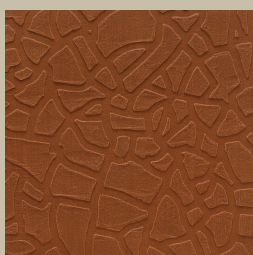
CRAQUELE 001-004



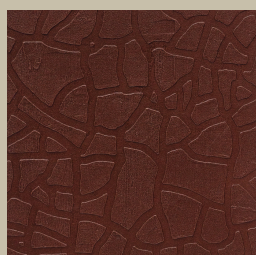
CRAQUELE 001



CRAQUELE 002



CRAQUELE 003



CRAQUELE 004

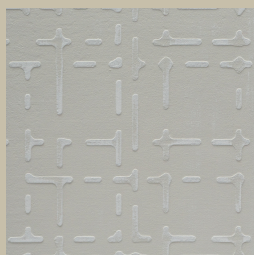
TECHNICAL INFORMATION

SUPPORT:	NON-WOVEN
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MIN. ORDER:	1 M
MAX. LENGHT:	4 M (LONGER LENGHTS ON REQUEST)
PATTERN REPEAT:	HORIZ. 100 CM / VERT. 100 CM
STOCK:	ON REQUEST
CUSTOMIZATION:	COLOR, EFFECT, PATTERN
PERFORMANCE:	FIRE RETARDANT CLASS A
CARE INSTRUCTION:	EXTRA WASHABLE

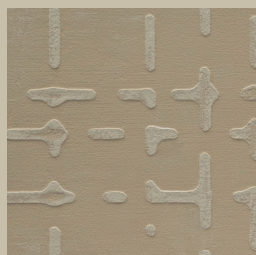




GRID 001-004



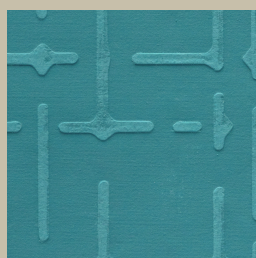
GRID 001



GRID 002



GRID 003



GRID 004

TECHNICAL INFORMATION

SUPPORT:	NON-WOVEN
WIDTH:	1 M
MIN. ORDER:	1 M
MAX. LENGHT:	4 M (LONGER LENGHTS ON REQUEST)
PATTERN REPEAT:	HORIZ. 100 CM / VERT. 100 CM
STOCK:	ON REQUEST
CUSTOMIZATION:	COLOR, EFFECT, PATTERN
PERFORMANCE:	FIRE RETARDANT CLASS A
CARE INSTRUCTION:	SPONGEABLE







BLOOM 001-004



BLOOM 001



BLOOM 002



BLOOM 003



BLOOM 004

TECHNICAL INFORMATION

SUPPORT:	NON-WOVEN
WIDTH:	1 M
MIN. ORDER:	1 M
MAX. LENGHT:	4 M (LONGER LENGHTS ON REQUEST)
PATTERN REPEAT:	HORIZ. 100 CM / VERT. 100 CM
STOCK:	ON REQUEST
CUSTOMIZATION:	COLOR, EFFECT, PATTERN
PERFORMANCE:	FIRE RETARDANT CLASS A
CARE INSTRUCTION:	EXTRA WASHABLE



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